There are no translations available.

Publication year: 2012

Source: Journal of Business Research, Volume 65, Issue 11

Jean McGuire, Sandra Dow, Bakr Ibrahim

We analyze the social performance of a sample of publicly traded family and non-family firms. Using the KLD index of social performance, we find a negative relationship between family firm status and poor social performance. However, we find no evidence that corporate governance is related to firm social performance. Findings also provide evidence that corporate governance moderates the relationship between extent of family control and social performance.

Read Full Article